



#GenderCash Twitter Chat Toolkit

**Tuesday, February 20, 2018
4PM EAT, 1PM GMT, 8AM EST**

JOIN US

We invite you to join the conversation about gender and cash transfers in humanitarian settings. Together, we'll explore the relationship between gender impacts and cash programming and if and how cash programs can address GBV.

TWITTER HANDLES

- @wrcommission
- @cashlearning
- @Adesoafrika
- @NRC_HoA
- @OxfaminKE
- @GirlsEdSS

HASHTAGS:

- #GenderCash (primary)
- #cashtransfer (secondary)

@ WFP_Wafrica
@UNDPKenya
@unicnairobi
@undpafrica
@UNKenya
@DanChurchAid
@KenyaRedCross
@unwomenafrica
@BOMAProject
@CanHCKenya
@HCCanKenya

TWITTER CHAT FORMAT

The Twitter chat will follow a simple Q&A format with Women's Refugee Commission (@wrcommission) tweeting numbered questions for individuals and organizations to respond. In order to participate in the chat effectively, all answers must include the #GenderCash hashtag.

Example:

Q1. What is a practical approach to addressing gender inequality when it comes to cash-based programming? #GenderCash"

A1. Because ... [insert response] ...#GenderCash

If your answer exceeds 280 characters, you can format your response as follows:

- First tweet: A1(1/2) ... #GenderCash
- Second tweet: A1(2/2) ... #GenderCash

That way, we know that you are still finishing your response.

There will be roughly five minutes in between questions to allow for all participants to answer and engage with one another's responses.

Be sure to include your related resources!

TWITTER CHAT QUESTIONS

- Q1. How much do you think agencies take gender issues into account in #cashtransfer programming? What is the evidence and how strong is it? #GenderCash
- Q2. What gender issues need to be considered in market-based programming? #GenderCash
- Q3. Good to see more use of #cashtransfer programming in various sectors, what are the opportunities and risks from a gender perspective? #GenderCash
- Q4. What is a practical approach to addressing gender inequality in #cashtransfer programming? #GenderCash

- Q5. Can #cashtransfer programming be used as a tool for difference in women's empowerment? What methodologies have proven successful? #GenderCash
- Q6. What potential does #cashtransfer programming have to help change gender relations? #GenderCash
- Q7. Are there any #GBV-related considerations for #cashtransfer programming currently? #GenderCash
- Q8. How can cash-based assistance be used to respond to issues of #GBV? #GenderCash
- Q9. As we start to set an agenda for action to improve how gender issues are addressed with #cashtransfer programs, what should be the priorities? #GenderCash

SAMPLE TWEETS

- JOIN US Tuesday Feb 20 @ 4pm EAT as we talk #GenderCash with partners across the region. Follow the chat using the hashtag!
- How can cash-based assistance impact gender relations? Join [your handle] and partners across Africa as we discuss #GenderCash on Tuesday Feb 20 @ 4pm EAT. Follow with the hashtag!
- Tuesday Feb 20 @ 4pm EAT, join us for an important discussion on cash transfers and gender in humanitarian settings. Follow along with the hashtag #GenderCash!
- We'll be joining the #GenderCash chat Tuesday Feb 20 @ 4pm EAT. Will you?