



#WorldRefugeeDay Twitter Chat Toolkit

Wednesday, June 20, 2018 | 11AM – 12 PM ET

JOIN US

We invite you to join us on World Refugee Day – Wednesday June 20, 2018 – for a global online conversation about advancing the agency and empowerment of refugees around the world. Together, we will explore how humanitarian assistance and development can better position refugees to rebuild their lives.

TWITTER HANDLES

@TentOrg
@theIRC
@wrcommission
@kiva
@UNRefugeeAgency
@GlobalMomsChall
@plus_socialgood
@UNFoundation

PRIMARY HASHTAG

#WorldRefugeeDay

SECONDARY HASHTAG

#WithRefugees

TWITTER CHAT FORMAT

The Twitter chat will follow a simple Q&A format with Women's Refugee Commission (@wrcommission) tweeting numbered questions for individuals and organizations to respond. Given that the hashtag will receive considerable traffic outside of the chat in that hour (much less the day), we ask that you format your answers beginning with "A" and their corresponding question number (ex: A1, A2, A3), followed by #WorldRefugeeDay, in order to participate in the chat effectively.

Example:

Q1. What has history taught us about the importance of supporting and welcoming #refugees?
#WorldRefugeeDay

A1. If we look even to our own history on public attitudes toward #refugees, we find ... [insert response]
...#WorldRefugeeDay

If your answer exceeds 280 characters, you can format your response as follows:

- First tweet: A1(1/2) ... #WorldRefugeeDay
- Second tweet: A1(2/2) ... #WorldRefugeeDay

That way, we know that you are still finishing your response.

There will be roughly five minutes in between questions to allow for all participants to answer and engage with one another's responses.

Be sure to include your related resources!

TWITTER CHAT QUESTIONS

- Q1. What has history taught us about the importance of supporting and welcoming #refugees? #WorldRefugeeDay
- Q2. What services must #refugees be able to access at the onset of a crisis? #WorldRefugeeDay
- Q3. What tools do #refugees need to be successful in their new lives? #WorldRefugeeDay
- Q4. How can the private sector play an active role in supporting #refugees? #WorldRefugeeDay
- Q5. How can the #GlobalRefugeeCompact contribute to refugee empowerment? #WorldRefugeeDay
- Q6. What are you doing to empower #refugees in your community? #WorldRefugeeDay
- Q7. What are ways that people can help #refugees access the services and protection they need to rebuild their lives? #WorldRefugeeDay
- Q8. How is your government supporting #refugees? #WorldRefugeeDay
- Q9. How can we ensure our humanitarian efforts think through the needs of women and girls too? #WorldRefugeeDay

SAMPLE TWEETS

- JOIN US on #WorldRefugeeDay @ 11am EST as we discuss what it means to let refugees lead. Follow the chat on 6/20 using the hashtag!
- How can we better position our efforts to go further in supporting refugees and helping them rebuild their lives? Find out as we join partners for a global online discussion on #WorldRefugeeDay. Follow with the hashtag on 6/20 at 11am EST!
- This #WorldRefugeeDay at 11am EST, join us for an important discussion on advancing the agency and empowerment of refugees around the world. Follow along with the hashtag #WorldRefugeeDay!
- We'll be joining the #WorldRefugeeDay Twitter chat at 11am EST 6/20 to discuss how the global community can better support #refugees to rebuild their lives. Join the conversation using the hashtag.